

# Bulk Upload Guide

Everything you need to format, validate, and submit a bulk hire CSV.

## How it works

The bulk upload flow has three steps: upload your CSV, review the hire list and pricing, then pay once via Stripe Checkout. After payment, documents are generated for each hire and emailed to each manager. Managers with multiple hires receive one email with all their documents attached.

### NOTE

Minimum 3 hires per order. If a manager has more than 15 hires, their documents arrive in multiple emails labeled Part 1 of N, Part 2 of N, and so on. You are CC'd on every manager email as a backup copy.

## CSV structure

Your file must be a standard comma-separated values (.csv) file with a header row as the first line. Column names are case-insensitive but must be spelled correctly. Extra columns are ignored.

### Example rows (required columns only):

new_hire_name	role_name	company_name	plan_tier	manager_email	submitter_email
Jane	Marketing Coordinator	Acme Corp	Basic	manager@acme.com	hr@acme.com
Tom	Senior Engineer	Acme Corp	Premium	eng@acme.com	hr@acme.com

## Required fields

Every row must have all six of these. Rows missing any required field are flagged in red on the review screen and cannot be submitted until corrected.

Field	Req	Type	Description
<code>new_hire_name</code>	Yes	Text	First name of the new hire. Used throughout the onboarding document to address them directly.
<code>role_name</code>	Yes	Text	Job title or role. Appears in the document header and intro.
<code>company_name</code>	Yes	Text	Company or organisation name.

Field	Req	Type	Description
<code>plan_tier</code>	<b>Yes</b>	<i>Enum</i>	Must be exactly: <b>Basic</b> , <b>Premium</b> , or <b>Ultimate</b> . Case-insensitive.
<code>manager_email</code>	<b>Yes</b>	<i>Email</i>	Email address of the hiring manager. Documents are sent here. Hires sharing a manager email are grouped and sent together.
<code>submitter_email</code>	<b>Yes</b>	<i>Email</i>	Backup contact for receiving documents in case of a manager email typo. Also receives the order confirmation summary and is CCd on every manager email.

## Optional fields

These fields enrich the generated documents. Omitting them is fine. All are included in the CSV template.

### Contact and branding

Field	Req	Type	Description
<code>department_name</code>	<b>No</b>	<i>Text</i>	Team or department. Shown in the document header.
<code>manager_name</code>	<b>No</b>	<i>Text</i>	Manager first name or full name. Used in the manager email salutation.
<code>manager_phone</code>	<b>No</b>	<i>Text</i>	Manager phone number. Included in the contact section of documents.
<code>onboarding_partner</code>	<b>No</b>	<i>Text</i>	Name of the hire's onboarding buddy or contact person.
<code>partner_email</code>	<b>No</b>	<i>Email</i>	Onboarding buddy email. Shown in the document contact section for the hire's reference. Not CCd on any emails.
<code>partner_phone</code>	<b>No</b>	<i>Text</i>	Onboarding buddy phone.
<code>onboarding_tone</code>	<b>No</b>	<i>Enum</i>	Document tone. Options: <b>relaxed and direct</b> , <b>professional but friendly</b> (default), <b>formal and structured</b> .
<code>accent_color</code>	<b>No</b>	<i>Hex</i>	Brand colour as a 6-character hex code with no # symbol. Example: 2ec97e. Defaults to Sheety green.
<code>logo_url</code>	<b>No</b>	<i>URL</i>	Direct URL to the company logo image. Used in the document header. Must be a direct, publicly accessible URL ending in .png or .jpg. SVG is not supported.

### Role context (improves document quality)

Field	Req	Type	Description
<code>role_tasks</code>	No	Text	Key responsibilities for the role. Used in milestone 1.
<code>tools_text</code>	No	Text	Tools or software the hire will use. Populates the tool activation milestone.
<code>challenges_text</code>	No	Text	Common early challenges for this role.
<code>onboarding_approach</code>	No	Text	How the team prefers to onboard new hires.
<code>success_signal</code>	No	Text	What success looks like at 30/60/90 days.
<code>confidence_method</code>	No	Text	How confidence is measured or demonstrated.
<code>growth_areas</code>	No	Text	Areas for development. Used in the Ultimate tier growth plan.
<code>development_plan</code>	No	Text	Formal development plan details. Ultimate tier only.

## Tier reference

Tier	Price	What you get
<b>Basic</b>	\$69 per hire	Hire roadmap PDF. Five-milestone onboarding structure.
<b>Premium</b>	\$119 per hire	Hire roadmap PDF + Leader Guide PDF. The leader guide mirrors the five milestones with manager focus points.
<b>Ultimate</b>	\$159 per hire	Everything in Premium plus a growth plan, development track, and confidence assessment — included in the leader guide.

### PRICING NOTE

Bulk discount applied automatically: 10% off for 3+ hires, 15% off for 20+ hires, 20% off for 50+ hires. Applies to the whole order. Coupon codes can be applied at checkout for additional discounts.

## Tone reference

The `onboarding_tone` field accepts one of three exact strings. Case-insensitive.

Field	Req	Type	Description
<code>relaxed and direct</code>	Option	<i>casual</i>	Conversational and approachable. Good for startups and informal cultures.
<code>professional but friendly</code>	Option	<i>standard</i>	Warm but structured. The default if this field is left blank.

Field	Req	Type	Description
<code>formal and structured</code>	Option	<i>formal</i>	Corporate register. Best for regulated industries or traditional organisations.

## Common mistakes

### INVALID TIER

`plan_tier` must be exactly Basic, Premium, or Ultimate. Values like "basic tier", "PRO", or "standard" will fail validation.

### HEX FORMAT

`accent_color` should be a 6-character hex code with no # symbol. Correct: 2ec97e. Incorrect: #2ec97e.

### LOGO URL

`logo_url` must be a direct, publicly accessible image URL. Google Drive share links and Dropbox preview links will not work. Use a direct image URL ending in .png or .jpg. SVG is not supported and will be silently skipped.

### SUBMITTER EMAIL

All rows in a single CSV should share the same `submitter_email`.

### ACCURACY NOTE

The review screen only flags missing or invalid required fields. It does not check for spelling errors or incorrect data. Double-check all entries for accuracy before submitting, especially names, roles, and email addresses.

## Step-by-step walkthrough

### 1 Download the CSV template

Go to [onboarding.sheety.tools/bulk/](https://onboarding.sheety.tools/bulk/) and click "Download CSV template". Open it in Excel, Google Sheets, or Numbers.

### 2 Fill in your hire data

Add one row per new hire. Complete all six required columns. Fill in optional columns where you have the information. More context produces better documents.

### 3 Export as CSV

Excel: File > Save As > CSV (Comma delimited). Google Sheets: File > Download > Comma-separated values. Confirm the file ends in .csv.

### 4 Upload the file

Drag and drop your CSV onto the upload area, or click "Choose file". The page parses your file in the browser. Nothing is sent to the server yet.

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## 5 Review the hire list

The review screen flags rows with missing or invalid required fields in red. Fix any errors in your CSV and re-upload. It does not catch spelling mistakes or wrong email addresses, so double-check all entries carefully. The order summary shows the calculated total with any applicable discount.

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## 6 Confirm and pay

Click "Confirm and Pay" to go to Stripe Checkout. Coupon codes can be applied on the checkout page. Payment is processed securely by Stripe.

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## 7 Receive confirmation

After payment you are redirected back with a confirmation. Document generation starts immediately.

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## 8 Documents delivered

Each manager receives one email with all their hires' documents attached. Managers with more than 15 hires receive multiple emails labeled Part 1 of N, Part 2 of N, etc. You are CC'd on all manager emails and receive a final summary email once the full order is complete.

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Questions? Email [getsheetytools@gmail.com](mailto:getsheetytools@gmail.com) or reply to any order confirmation email.  
onboarding.sheety.tools